

## **BROCKTON AREA TRANSIT AUTHORITY**

### **TERMS OF USE – SOCIAL MEDIA POLICY**

**April 15, 2021**

The Brockton Area Transit Authority (hereinafter “BAT”) subscribes to and will follow the Mass.gov Social Media Policy & Terms of Use policy found at ([www.Mass.gov/social-media-policy](http://www.Mass.gov/social-media-policy)). The following is intended to provide a summary of the Policy & Terms of Use which can be accessed through the link provided.

The Brockton Area Transit Authority maintains this website ([www.ridebat.com](http://www.ridebat.com)) and utilizes certain third-party social media for outreach and education purposes, and to enhance and encourage communication between BAT, our riders and the public. These third-party social media tools are not intended to replace BAT’s existing formal and statutorily required methods of communication.

Public records retention laws and regulations require BAT to preserve records created by or received by BAT and its employees. Be aware that information that you voluntarily submit or post and is received by BAT via the BAT website or third-party social media will be treated as a public record and will be preserved consistent with the public record retention requirements. Preserved records, including information contained in the records, may be publicly available through public records requests and may be further disseminated by BAT.

By communicating with BAT using the BAT sponsored website and third-party social media, you agree to abide by the Terms of Use described herein and at [Mass.gov/social-media-policy](http://Mass.gov/social-media-policy). You should also review the Terms of Use of any of the third-party social media accounts you may use.

BAT requires that all communication between BAT and its riders and the public via social-media is conducted consistent with the norms of polite discourse, with respect of others, and without threats, profanity, vulgar, offensive or abusive language or graphics. BAT endorses the provisions of the Mass.gov Social Media Policy and any comments or postings that BAT determines violate the standards set forth in the Policy will be blocked and violators may be prohibited from further use of BAT social media.